

— 10-12 December 2024 | Harrogate, UK —

PHARMACOLOGY

2024 | TODAY'S SCIENCE TOMORROW'S MEDICINES

Meet the global community at the heart of pharmacology

Pharmacology 2024 is your opportunity to connect with over 800 academics, students, industry experts and government and health service leaders. Here you will be able to:

- ⬡ Meet your next investment opportunity or collaboration
- ⬡ Raise the profile of your brand at an internationally recognised event
- ⬡ Engage with decision makers and principal investigators
- ⬡ Network with high profile speakers
- ⬡ Support the high-quality, cutting-edge research that is helping to solve critical global issues
- ⬡ Access a target-rich community of young and promising researchers and established names in the field

There are a variety of difference sponsorship options to suit all budgets ranging from £1,200 to £12,000 and over 1,500m2 of exhibition space.



Take part in one of Europe's largest pharmacology events

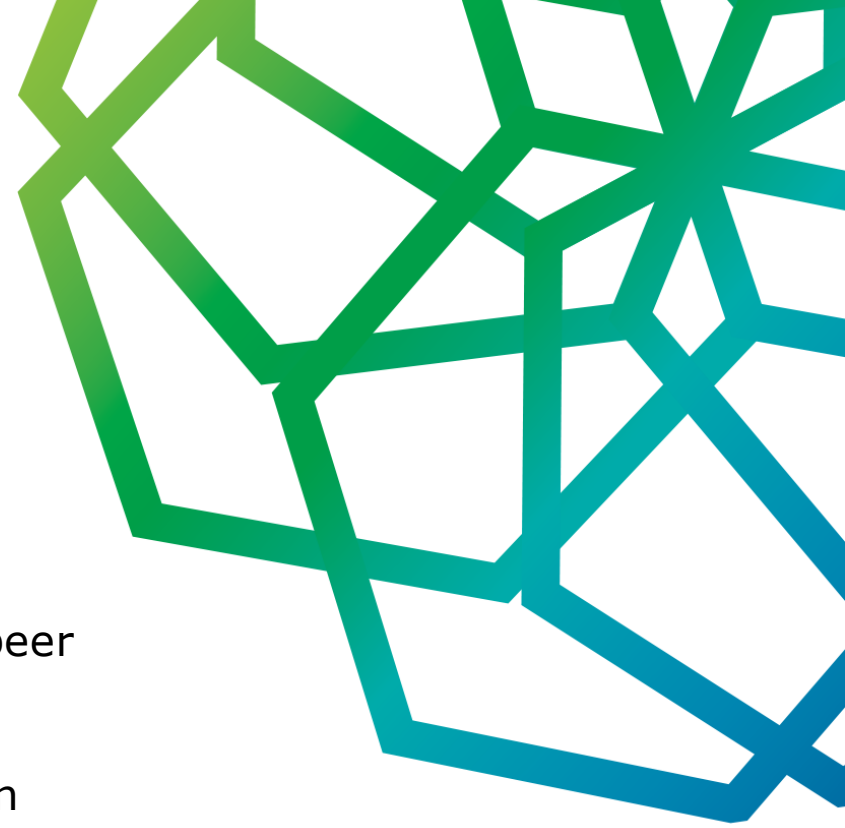
Our scientific programme is developed by leading pharmacologists working across the spectrum of Pharmacology.

Each year the society delivers a three-day event including interactive workshops, key-notes and abstract-led sessions.

Bootcamps, aimed at early career researchers, will cover publication and peer review plus careers advice.

Debates, panel discussions and abstract presentations will be announced in 2024.

2024 will be no exception, providing content on the latest research in AI, Sustainable Medicines and Climate emergency.



Your opportunity to meet with engaged attendees

- Three days of exhibition with over eight hours of networking time built into the programme
- "talking point" badges to help you identify and engage with relevant attendees
- Welcome reception for all sponsors and delegates, taking place in the exhibition hall
- Networking and focal points throughout the exhibition hall, encouraging footfall to all areas
- Even more space and branding options than in previous years
- Sponsored sessions available



2022 Delegate Feedback

- Over 40% of attendees were attending for networking purposes, 50% were attending for the scientific content, 30% attending for professional development
- "I enjoyed the networking during the breaks. The opportunity to meet the exhibitors was important.
- Over 45% of respondents were satisfied with the scientific content
- "Great to be back to face to face, as usual there was a very friendly atmosphere. All BPS staff were very approachable."



Exhibition and Sponsorship packages

Packages can be tailored to suit your objectives

Premium Sponsorship: £12,000 (3 available)

- ◊ 25sqm exhibition space (including a table and two chairs, lighting and power)
- ◊ Acknowledgement and hyperlinked logo on the event website
- ◊ Dedicated Tweet acknowledging company sponsorship using company X handle
- ◊ Inclusion of logo on printed programme overview
- ◊ A slide featured in the main conference slide deck
- ◊ Sponsor listing and company profile in conference app including document upload
- ◊ Your logo or advert on rotation on a large screen in a prominent location in the venue
- ◊ Banner advertisement in pre-meeting e-mail to all registered attendees
- ◊ Logo in footer of email to all members promoting the event
- ◊ 2 x 30 minute slots in the Innovation Theatre
- ◊ 3 conference passes including access to the welcome reception
- ◊ 3 conference dinner tickets
- ◊ Pre and post conference email sent on your behalf to all registered delegates

Exhibition and Sponsorship packages

Packages can be tailored to suit your objectives

Exhibitor Package: £3,500 (30 available)

- ⬡ 6sqm exhibition space (including a table and two chairs, lighting and power)
- ⬡ Acknowledgement and hyperlinked logo on the event website
- ⬡ Pre- and post- conference email sent on your behalf to all registered delegates
- ⬡ Sponsor and company profile listing in meeting app
- ⬡ 2 conference passes including access to the welcome reception
- ⬡ Logo in footer of email to all members promoting the event
- ⬡ Acknowledgement of support in pre-event marketing

Exhibition and Sponsorship packages

Packages can be tailored to suit your objectives

Charity Stand: £1,500 (5 available)

- ◊ Tabletop stand, including two chairs and power
- ◊ Acknowledgement and hyperlinked logo on the event website
- ◊ Inclusion of logo on sponsor and exhibitor acknowledgement slide on large screen in exhibition area and throughout venue branding
- ◊ Sponsor listing in meeting app
- ◊ 2 conference passes including access to the welcome reception
- ◊ Logo in footer of email to all members promoting the event

Programme Sponsorship

Innovation Theatre

With the Innovation Theatre nestled in the exhibition hall, a 15–60 minute session in the Innovation Theatre allows you to promote your brand whilst driving traffic to your exhibition stand. All content will be reviewed by the BPS Meetings Committee.

£500 per 15 minute slot

Sponsored Session

Support the delivery of the scientific programme by sponsoring a symposium, workshop or debate. Sponsorship will be used for session materials and AV costs. Sponsoring company will receive acknowledgement on the app and symposium slides. Symposia sponsors will receive one pass to attend the session. Sponsorship of any session will need to be approved by the session organiser.

£2,000

Sponsored Symposium

Create your own symposium, inviting your speakers and planning your session programme. The session will take place in one of the main conference breakout rooms, alongside other programme sessions, with full AV and technical support included. Registration for up to 4 speakers and 1 chair is included. Choice of session date and time is dependent on availability. All content will be reviewed by the BPS Meetings Committee. Subject to availability.

£6,000

Sponsorship of Conference Dinner and Prize Giving

Brand the official conference dinner and prize giving, with 8 tickets to offer to your VIPs.

£5,000

Welcome Reception sponsorship

Brand and attend the welcome reception for the conference. Invite up to 10 VIPs to join you for the Reception. You will receive acknowledgement in the conference programme.

£5,000

Sponsorship of a networking area

Comfortable seating with coffee tables and a literature rack reserved for your company's materials.

£1,500

Additional items

Linked banner advertisement in joining instructions

Joining instructions are sent to all attendees one week before the meeting.

£1,000

Meeting app advertisement

Linked rolling banner advertisement on main app interface.

£1,200 (two available)

Mini Programme advertisement

Include an advert in the printed programme overview.

£1,200 (one available)

Digital Signage

Your logo or advert on rotation on a large screen in a prominent location in the venue.

£800

Lanyards

Provided by sponsor. Attendees will receive your branded lanyard with their name badge during registration

£1000

Oral communication prize sponsorship

An oral communication prize is awarded to the best talk in the oral communication sessions. Sponsor will be acknowledged in announcements at the event and on social media.

£500 (one available)

Poster prize sponsorship

A poster prizes are awarded to the best poster presented. Sponsor will be acknowledged in announcements at the event and on social media.

£500 (one available)

Additional items

Inclusion Sponsor

You have the great opportunity to be an inclusivity sponsor for Pharmacology 2024. You can choose individual options to sponsor or be the stand alone sponsor for inclusivity. Sponsors will be acknowledged on social media, on the conference website and in the conference app. Options include:

Sponsor x3 delegates from Low Income Country to attend the conference, to include travel, accommodation and registration
£9000

Sponsor x3 Early Career Researchers to attend the conference, to include travel, accommodation and registration
£2250

Sponsor of live captioning for one or more of the session spaces
£1500 one room £4000 all spaces

£14000 for all of the above

Any funds leftover from your sponsorship will be donated to an Equality, Diversity and Inclusion charity after the event.

Sustainability Sponsor

Includes provision of branded water bottles for 700 delegates, branding on our website and event app, and a short interview with sponsor showcasing your sustainability goals. Sponsor will be acknowledged on social media.

Bottles will be sourced locally by the organisers and made from recycled plastic. Delegates will be encouraged to use these throughout the conference rather than single use plastic bottles. Each delegate will be given the opportunity to opt out of receiving a bottle, with this money instead being donated to a local sustainability initiative.
£5000

Additional items

Available only to exhibiting companies

Push notification

Send a scheduled push notification to all attendees using the conference meeting app

£200 (two available each day)

Venue branding

Various options are available at the event. Please get in touch to discuss.

Lead Capture

Collect delegate information using the live app

£250

Interested in several items?

Get in touch to discuss bespoke sponsorship packages

For all sponsorship enquiries,
contact Becki Wingell, Event Manager
Tel. 07825 084 051
E-mail. becki.wingell@bps.ac.uk

Booking information

Booking

To reserve an item or stand, please contact partnerships@bps.ac.uk

Following reservation, bookings must be completed via the booking form which will be provided to you by the meetings team.

Upon completion of the form, confirmation will be automatically generated and will be followed up by a member of staff for finalisation.

Items and stands can be kept "on hold" for a sponsor for two weeks only before an invoice is issued or the booking cancelled. Following which time, the item or location may be given to an alternative interested party.

Prime location and session selection

Available items and locations will be sold or held on a first come, first served basis. The floorplan will be shared in the new year, sponsors will be able to select their space in order of sponsorship confirmation.

Payment and costs

An invoice will be generated following booking online. All invoices must be paid in full within 30 days of invoicing and at least one week before the event begins.

Please note that all prices quoted are EXCLUDING VAT which will be added on to your invoice.

Terms and conditions

Please ensure you have read and understood all of the sponsorship terms and conditions on our website before booking.

Multiple event opportunities

Discounts for sponsoring multiple British Pharmacological Society events, contact us for more information.